DIGITAL TRANSFORMATION ONLINE TRAINING

Non- Governmental Organisations (NGOs) are being invited to apply for online training in digital transformation.

In a COVID-19 environment, the traditional modes of operation are being immensely challenged by COVID-19 restrictions. The need for humanitarian and development action has never been greater, but the threat to the continuity of sector operations and the risk to personnel is also very significant.

Now, and increasingly more, NGOs will have to advance technological solutions to mitigate against the impact of COVID-19 and future adverse events on their efforts on the frontline. NGOs require technical assistance to plan, finance and implement solutions that ensure the continued engagement of their constituents and fundamental organisational and programmatic activities.

Digital transformation refers to how the integration of modern information and communications technology transforms the wat an organisation operates, delivers on its mission, and achieves more impact.

The online training in 'digital transformation' will consist of seven (7) webinars and participating NGOs will acquire solutions for each of the following areas of virtual communications:

Digital Communication Technologies:
These include, conferencing technologies, email, messengers and team collaboration solutions. E.g. Skype, Teams, Zoom, Whatsapp etc

Virtual Stakeholder Engagement Tools:
Tools that can be used to manage virtual stakeholder engagement, by enabling mechanisms of feedback and collaborative decision making. Eg. Survey Monkey, Cognito Forms, Question Pro etc.

Social Media Marketing:
Leveraging commonly used social media platform to increase virtual reach and engagement with communities. E.g. Facebook, Instagram, Twitter.

 A key objective of this training is to provide enhanced service provision to vulnerable populations impacted by COVID-19 and to increase the application of grassroots development to challenges encountered.

Therefore, priority will be given to those NGOs organisations which provide support/ services to the following groups: Indigenous Populations (IPS); Persons with Disabilities (PWDs); Children and youth at risk of social exclusion; Women; Lesbian, Gay, Bisexual, Transgender and Intersex

(LGBTI) Groups; Low income populations; Persons that are excluded because of economic standing, migratory background, ethnicity and cultural beliefs.

To apply, click on the following link: https://www.surveymonkey.com/r/SZK6268

Deadline: 28th December ,2020